



aaron@aaronleonard.com
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303.249.1461

WORK EXPERIENCE

Graphic Designer/Web Designer — AaronLeonard.com, Erie, CO (07/1997 to Present)

- Design, review and editing of material for printed media (brochures, newsletters, posters, etc)
- Design client collateral (logos, letterhead, business cards, envelopes, forms)
- Design and development of web sites and multimedia presentations.
- Oversee design projects from initial client contact through delivery.

Instructional Designer — Colorado Community Colleges Online, Denver, CO (07/2005 to 09/2010)

- Worked with faculty and staff to design, develop, and redesign innovative and engaging web-based courses and programs.
- Developed instructional design models for use in courses.
- Helped troubleshoot issues reported by faculty and staff.
- Developed various forms of marketing collateral.
- Developed multimedia materials for courses.

Instructor — Westwood College Online, Denver, CO (03/2003 to 05/2006)

- Instruction of online graphic design courses including Intro to Graphic Design, Digital Illustration, Advanced Illustration, Image Editing. Also taught computer science course: Intro to HTML.
- Assisted students with problems in HTML, graphic design, Photoshop, Illustrator, Flash and more.
- Instructed students in graphic design and acted as art director for projects.

Duties as Lead Faculty (08/2004 to 12/2004)

- Prepared student, faculty and master schedules.
- Assigned instructors to courses.
- Resolved student and faculty issues.
- Selected and prepared curriculum.
- Identified and interviewed prospective faculty.
- Observed and evaluated faculty activity.
- Supervised remote faculty.

Manager — MailBoxes, Etc. #4183, Erie, CO (2001 to 2002)

- Managed operations of franchise.
- Supervised and trained employees.
- Performed marketing, advertising and graphic design duties.
- Handled customer relations in person as well as via phone and email.

Site Builder — AGENCY.COM, Vail, CO (2000 to 2001)

- Performed HTML authoring, graphic manipulation and Javascripting to produce Web sites.
- Worked with other departments to assure smooth customer experience and excellent finished product.
- Collaborated in the design and production process for web sites, multimedia content and email pieces.
- Worked with internal and external stakeholders to identify and fix site errors.
- Created/maintained Web sites for clients such as Incyte Genomics, Unifi (a division of Pricewaterhouse Coopers), OnStar and others.



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Webmaster/CIS Faculty – CCCUA, DeQueen, AR (1999 to 2000)

- Maintained College website: duties included HTML authoring, web and graphic design and content creation.
- Administrator for WebCT. Included course creation and support for faculty and students. Also served as Distance Education administrator.
- Developed and taught courses including: Internet Fundamentals, HTML and Web Page Design, Introduction to Operating Systems. Developed Internet Fundamentals and other courses for online delivery.

Duties as Applications Programmer/Webmaster (1998 to 1999)

- Created, implemented and maintained the College website.
- Provided technical support for campus computer users.
- Wrote and designed "WebCT Student Guide."

SKILLS

Software: Adobe Creative Suite – with emphasis in Dreamweaver, Captivate, Illustrator InDesign, and Photoshop. Microsoft Office Suite. Audacity. Final Cut Pro. Windows and Mac proficient. **Web:** HTML, JavaScript, Cascading Style Sheets.

Course/Learning Management Systems: WebCT, WebCT/Blackboard Vista, Moodle, eCollege, Desire2Learn

EDUCATION

Graduate Courses in Instructional Design (2008) National University

Graduate Courses in Graphic Design (2006-07) Savannah College of Art and Design.

Associate of Applied Science (10/2003) Major: Graphic Design & Multimedia (4.0 GPA), Westwood College.

Web Design Certificate (05/2002) Concentration: Web and Graphic Design. Sessions.edu.

Web Master Certificate (04/2000) New Jersey Institute of Technology.

Bachelor of Science (12/1998) Major: English. Texas A&M University.

Associate of Arts (12/1995) Cossatot Community College of the University of AR